

# **Building a Better Borough**

**Basingstoke and  
Deane Conservatives**

**Borough Council Elections  
Thursday 6th May 2021**



Dear Resident,

The Borough Elections on Thursday 6th May are particularly important this year. Following boundary changes, every council seat across Basingstoke and Deane will be contested at the same time and you will have three votes for three councillors to represent your area. We hope you will vote for all of the Conservative candidates standing in your ward.

There are six important reasons for you to vote Conservative this time:

- Safe hands to lead the recovery from Covid-19;
- Keeping Council Tax low and encouraging investment;
- Protecting and cherishing our natural environment;
- Action on crime and anti-social behaviour and challenging unauthorised encampments;
- Planning for new homes in the right way, while fighting unsuitable development;
- Investing in community and sports facilities.

With all councillors being elected this time, we need you to vote for all three Conservative candidates to ensure a Conservative majority. Without enough Conservative councillors there is a risk of drift, indecision and our Borough going backwards.

Please support a majority Conservative administration in Basingstoke and Deane so we can keep on making our Borough even better.

Yours ever,

*Ken Rhatigan*

Cllr Ken Rhatigan  
Leader of the Council



## Investing in our Borough

Under Conservative leadership, the borough has attracted new businesses and investment, creating more sustainable jobs for local people. In recent months, we have seen Legal and General, St Modwen, Nano Avionics and Arena Business Centre invest in Basingstoke and Deane. Basing View is being modernised and revitalised with the latest addition being a stunning new £20m hotel bringing over 100 jobs. We are leaders in the growing digital sector too with 22,000 people employed in our 1,300 tech companies based in the Borough.

### Conservatives are committed to delivering:

- A redevelopment of Basingstoke Leisure Park, including a new state-of-the-art Aquadrome and provision for a new ice rink to keep ice in Basingstoke;
- New and upgraded sports and community facilities across our borough, such as new artificial grass pitches at Winklebury and Down Grange, a new gym in Tadley, upgraded skate park and BMX at War Memorial Park, improvements to Kingsclere’s Fieldgate Centre and an outdoor gym in Whitchurch;
- £150,000 for better facilities in Winklebury at Hants FA to enable Basingstoke Town Community Football Club to play at home in Basingstoke.

A new community grant pot for every ward in the Borough to fund local community projects, totalling £108k per year.

OVER  
£5.4 MILLION  
INVESTED IN  
SPORT SINCE  
2015





## Protecting our environment

We recognise the existential threat to our planet and life on it, and have declared a “climate emergency” which commits us to reducing the council’s carbon emissions to ‘net-zero’ by 2025 and across the borough by 2030. To meet these challenging targets, significant and urgent changes will be required which as Conservatives we are now putting into place:



- Improving recycling with NO waste sent to landfill and zero-tolerance of fly-tipping;
- Reducing air pollution, especially around schools including penalties for idling motorists;
- Creating a new borough Country Park at Manydown, planting over 16,000 trees and protecting the quality of our rivers such as the Loddon and Test;
- Investing in better walking and cycle routes across the borough and increasing electric charging points;
- Using 100% renewable sources for the council’s heating and electrical needs and switching the council’s operational vehicles to low emission models;
- A new Climate and Air Quality Strategy, with clear policy direction and timescales for delivery;
- We have already allocated £2m for projects to tackle the Climate Emergency, thanks to our strong financial management.

£100,000  
TO CREATE  
WILDFLOWER  
MEADOWS NEXT  
TO KEY ROADS,  
IMPROVING  
BIODIVERSITY.

Creation of Hampshire’s first Biodiversity Improvement Zone (BIZ) at Hatch Warren and Beggarwood

## Keeping you safe by cracking down on crime

We want all our residents to feel safe at home and be able to walk freely on our streets. In addition to working closely with the police and fire services we are:

- Tackling the mess, distress and cost of dealing with unauthorised traveller encampments. Your Conservative Council obtained England’s first ever area wide High Court injunction which has led to an 81% reduction in offences;
- Continuing to pursue, prosecute and fine fly-tippers.



We are increasing the number of borough funded Community Safety Patrol Officers by 25%, providing additional patrols to all parts of our borough.

AN  
AREA WIDE  
INJUNCTION  
AGAINST  
UNAUTHORISED  
ENCAMPMENTS

## Prioritising health and wellbeing

As we recover from the pandemic, providing high quality, easily accessible healthcare facilities is a key priority for us.

- We support better integrated healthcare facilities including a new NHS hospital near Junction 7 of the M3. Seed funding from HM Government has already been announced and we are working closely with Conservative MPs, the NHS Trust, CCG and other partners to make sure it happens;
- We have ensured the council provided volunteers and venues for vaccines. Helping with the delivery of vaccinations at Basingstoke Fire Station and Hampshire Court Hotel;
- We are calling for improved GP and healthcare provision in the right place, including at Winklebury as part of our ambitious regeneration plans.



A new hospital for Basingstoke and Deane



## Planning for the future

Too many people, especially the young, struggle to afford a home of their own. That's why Conservatives have been working hard to:

- Establish an 'Own Home Loan' scheme, offering young people loans of up to £30,000, interest free for five years, to help young people buy their first home;
- Secure over £70m of investment for improved roads and infrastructure to help reduce traffic congestion;
- Deliver on our ambitious target of 40% affordable homes to ensure everyone can access safe accommodation;
- Secure planning permission at Manydown, which will deliver 3,500 well-designed green homes in a garden village environment;
- Support local communities to create Neighbourhood Plans to ensure local voices are heard in the protection of our beautiful villages while providing new homes for local people;
- In partnership with the voluntary sector, we have eradicated rough sleeping in Basingstoke and Deane.



Basingstoke and Deane Conservatives worked with the voluntary sector to end rough sleeping in our Borough.

**£70M TO  
IMPROVE  
OUR ROADS  
INFRASTRUCTURE**

**383  
AFFORDABLE  
HOMES  
DELIVERED  
LAST YEAR**

We'll create a new 'Development Charter' outlining what we want to see exceptional development in our borough look like.



## Our Basingstoke and Deane

Conservative policies and management of the borough have made Basingstoke and Deane one of the best places to live and work in the country.

- ✓ Basingstoke and Deane residents pay the lowest Council Tax of any District in the country, yet due to strong financial management, enjoy one of the Top 10 highest spends.
- ✓ We have squeezed the council's own running costs – over £16m of savings over the last 12 years, without cutting frontline services and protecting weekly bin collections.
- ✓ Regeneration of our business areas to make our borough one of the most attractive to new investment, creating more jobs for everyone.
- ✓ Strengthening and improving our Town Centre as one of the Country's Top 20 shopping designations, in an ever changing retail environment.
- ✓ Planning for new homes and affordable homes for local people, while protecting and cherishing our natural environment.
- ✓ Our sport and leisure facilities continue to expand with direct investment.

We have one of the highest figures for resident satisfaction with where they live and how well the council is doing its job, compared to other areas in the South of England and nationally.

It is vital we keep a Conservative administration at these elections to ensure that the hard-won progress and sound management is maintained.

## Our objectives are clear and simple

To keep Basingstoke and Deane as a thriving and prosperous place to live and work where all can share the benefits.

To protect and improve the quality of local services our residents expect and demand at the lowest possible cost to the taxpayer.

Please use your vote wisely and vote for your three Conservative candidates on Thursday 6th May.

Polling stations are open from 7am-10pm.



# Vote Conservative on Thursday 6th May

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